

Guns & Ammunition Manufacturing in the US: Market Research Report

Market Research • Market Size • Industry Statistics • Industry Analysis • Industry Trends

Guns & Ammunition Manufacturing Market Research Report | NAICS 33299a | Jan 2016

Lock and load: After recent sales surge, demand will normalize as fears of gun control subside
 IBISWorld's Guns & Ammunition Manufacturing market research report can be used to help you: understand market size and growth potential; major companies; draft business plans and pitch books; and conduct benchmarking and SWOT analysis. Our industry analysis highlights macro industry trends in the overall sector and micro trends faced by companies that do business in the industry. The industry report also provides key industry statistics and 5-year forecasts to anticipate future industry prospects so you can decide with confidence.

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Report Snapshot

Market Share of Companies

| |
|------------------------|
| Freedom Group Inc. XX% |
| General Dynamics XX% |
| Olin Corp. XX% |
| Orbital ATK XX% |
| Vista Outdoor XX% |

Industry Statistics & Market Size

| | | |
|--------------------------|------------------------------------|------------------------------------|
| Revenue \$16bn | Annual Growth 11-16 6.4% | Annual Growth 16-21 X.X% |
| Profit X.X% | Employment 40,358 | Businesses 591 |

Industry Analysis & Industry Trends

The Guns and Ammunition Manufacturing industry had its ups and downs over the past five years. Prior to the five-year period, the expanding US defense budget and combat operations in the Middle East greatly increased demand for military-related small arms, ammunition, bombs, artillery shells, ordnances and other munitions. However, as the United States began to wind down combat operations, spending on defense, particularly industry products, plunged. Increasing consumer concerns about stricter gun control laws led many to buy industry products before a feared ban. As a result, despite defense cuts, industry revenue skyrocketed. In the five years to 2021, industry growth will be tempered by the eventual normalization of consumer demand following the recent surge in demand... [purchase to read more](#)

Industry Report - Industry Analysis Chapter

The Guns and Ammunition Manufacturing industry has experienced increased volatility over the past five years. The industry experienced aggressive revenue growth in the years after the recession as fears of rising more restrictive gun control laws overrode consumers' financial constraints. However, as the US military began to withdraw from the Middle East and budget issues arose, federal funding for defense dropped, greatly tempering overall revenue growth. Moreover, when fears of greater gun control laws subsided in 2014, the combination of falling military and consumer spending caused revenue to fall. On the other hand, consumer demand was recently rekindled following renewed emphasis on gun control, as well as security fears... [purchase to read more](#)

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Marshall & Stevens

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What is the Guns & Ammunition Manufacturing Industry?

This industry manufactures small arms (including shotguns, rifles, revolvers, pistols, machine guns and grenade launchers), and ammunition, ordnance and accessories.

Industry Products

- Small arms ammunition
- Other ammunition
- Small arms
- Ordnance and accessories

Industry Activities

- Machine guns
- Shotguns and rifles
- Handguns
- Gun magazines
- Small arms ammunition
- Ammunition (except small arms)
- Grenades
- Mines
- Artillery and tank ammunition
- Howitzers and man-portable and vehicle installed rockets and rocket launchers